

Box 1. Information actions implemented to reduce MIS non-take-up: the MIS bus and information tent

Between October 2022 and March 2023, the MISM carried out the bus and information tent initiative with the aim of informing about the MIS to all those people in a vulnerable situation, potential beneficiaries of the benefit, but who were not receiving it. This campaign stopped in 43 municipalities in the 15 Autonomous Regions under the common tax regime and the two Autonomous Cities. According to the information published on the Ministry's website, the aim of the initiative was to provide information about the MIS to all those vulnerable people who are potential beneficiaries of the benefit but who are not receiving it, and to help them make the application or find out their status. Dissemination and support strategies can strengthen the visibility of the benefit and encourage an increase in the number of applications, as has been shown by some of the pilot projects promoted by the Ministry.

50% of the households not applying for the MIS are concentrated in 112 municipalities under the common tax regime. However, the MIS bus did not stop in 66% of them –74 municipalities– (table b_1.1). Figure b_1.1 depicts in colour the 112 municipalities that account for 50% of the households not applying for the MIS. These municipalities are home to at least 500 MIS non-applicant households, a minimum of 0.1% of the total number of non-applicant households in Spain. Madrid is the municipality where the highest number of MIS non-applicant households reside, 6.1% of the total. It is followed by Barcelona, Valencia, Seville, Malaga, Alicante, Las Palmas and Murcia with 3.3%, 1.9%, 1.6%, 1.4%, 1.2%, 1.1% and 1% of non-applicant households in Spain, respectively. Table b_1.1 summarises the total number of municipalities where the bus and/or tent has stopped. Of the 112 municipalities with 50% of MIS non-applicant households, 38 were covered by this initiative. In the remaining 74 municipalities, no stops were made. In addition, the bus and/or tent has been present in five municipalities where less than 0.1% of the total number of non-beneficiary households reside.

The coverage of this initiative has reached municipalities that account for 28% of the non-take-up, but has been uneven by Autonomous Region. In Andalusia, the Canary Islands, Catalonia, Valencia, Galicia and Asturias, the bus has stopped in less than 50% of the municipalities where more than 500 MIS non-applicant households reside. In Andalusia, there are 28 municipalities with more than 500 households not applying for the MIS, but only four of them (14%) have been visited by the bus and/or tent. In the Canary Islands, there are 10

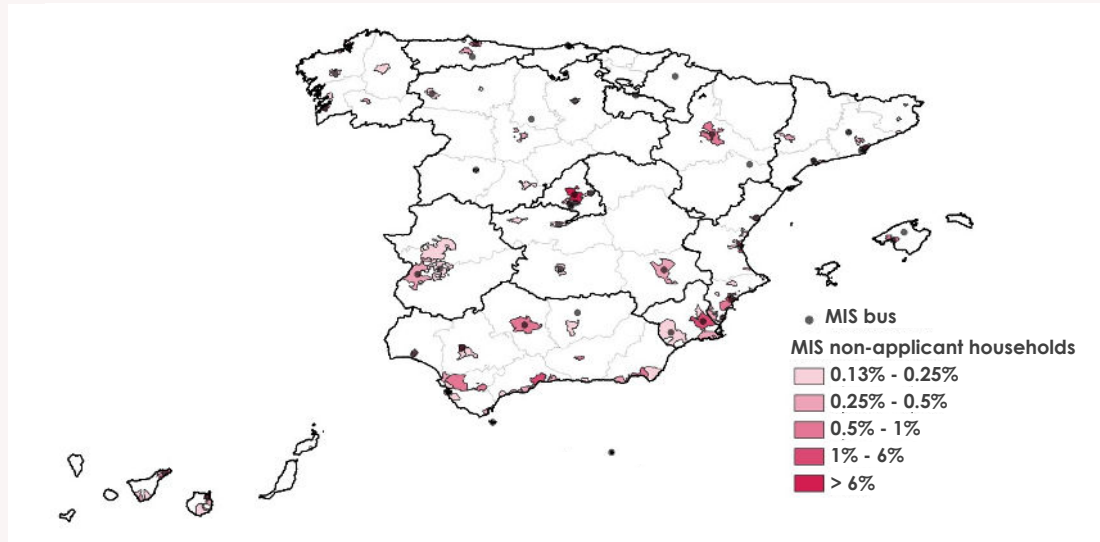
municipalities with more than 500 households not applying for the MIS, but two of them (20%) were visited by the bus and/or tent. In Catalonia, there are 16 municipalities with more than 500 households not applying for the MIS and only four of them (25%) have been visited by the bus and/or tent.

TABLE B_1.1. DISTRIBUTION OF BUS STOPS ACCORDING TO NUMBER OF ELIGIBLE HOUSEHOLDS NOT APPLYING FOR THE MIS IN THE MUNICIPALITY

Autonomous Region	Number of stops	Municipalities with more than 500 MIS non-applicant households		Municipalities with fewer than 500 MIS non-applicant households	
		Total	Visited	Total	Visited
Andalusia	5	28	4	757	1
Aragon	2	1	1	730	1
Asturias	2	3	1	75	1
Balearic Islands	2	1	1	66	1
Canary Islands	2	10	2	78	0
Cantabria	1	1	1	101	0
Castile and Leon	4	6	3	2.242	1
Castile-La Mancha	3	4	3	915	0
Catalonia	4	16	4	932	0
Valencia	4	16	4	526	0
Extremadura	2	3	2	385	0
Galicia	2	7	2	306	0
Madrid	5	9	5	170	0
Murcia	2	4	2	41	0
Rioja	1	1	1	173	0
Ceuta	1	1	1	0	0
Melilla	1	1	1	0	0
Total	43	112	38	7.497	5

Source: AIReF based on INSS management data.

FIGURE B_1.1. MUNICIPALITIES WITH MORE THAN 500 ELIGIBLE HOUSEHOLDS NOT APPLYING THE FOR MIS AND BUS STOPS



Source: AIReF based on INSS management data.

